

**WOMEN
ON SITE**

Let it WOOS

WINTER GALA

SPONSORSHIP OPPORTUNITIES

DATE JANUARY 11, 2025

TIME 6:00 PM - 11:00 PM

VENUE GERRY GALLAGHER HALL, TORONTO





FOSTERING COMMUNITY, BUILDING RELATIONSHIPS & RETAINING A DIVERSE WORKFORCE

Women On Site is excited to host our third annual Winter Gala, Let It WOS, on January 11th, 2025! This elegant evening will celebrate the achievements of women in construction, STEM, manufacturing and other building industries with a formal dinner, live entertainment, and a keynote address by an inspiring industry leader. Set in a stunning, masquerade-themed venue, **Let It WOS offers a unique opportunity for our community to connect, reflect, and kick off a promising year for 200 women in the industry.**

Proceeds from Let It WOS will support Women On Site's programs, empowering women across Canada. Join us for this special occasion to celebrate our collective progress and look forward to an inspiring year ahead!



**WOS Board of
Directors**

Why Sponsor Let It WOS

Support Diversity and Inclusion

Sponsoring Let It WOS aligns companies with a powerful mission to champion diversity and inclusion in construction and trades. By supporting this event, sponsors visibly demonstrate their **commitment to advancing women in traditionally male-dominated fields, enhancing their reputation as an inclusive, forward-thinking employer.**

Build Industry Connections

The Winter Gala provides an **exclusive networking opportunity, bringing together industry professionals, leaders, and potential clients.** Sponsors gain direct access to Women On Site's network, which includes skilled tradeswomen, industry leaders and advocates, as well as other organizations that share a commitment to innovation and equity in the building industries.

Enhance Brand Visibility

At our events, we **boost a company's brand visibility within a highly engaged, niche audience.** With their logo prominently featured at the event, in digital and print marketing materials, and in-person exhibitor opportunities, sponsors receive valuable exposure while connecting with an audience of **200 guests** that value community impact and industry leadership.

**WOMEN
ON SITE**

MEET OUR TEAM



CONSTANZA MAASS
Director of Strategy



RYLIE SWANSON
Director of Marketing



SAMARA SAMPSON
Director of Communications



TESSA FERZLI
Director of Finance

Exhibitor Opportunities

General Exhibitor \$1,500

\$1,200
for returning
sponsors

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items

Featured Exhibitor \$3,000

\$2,400
for returning
sponsors

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- One-page ad in event program
- Corporate logo event webpages and select social posts (9 posts)
- Corporate logo featured in post-event video

Presenting Sponsor \$10,000

- Corporate logo on all event signage
- **10x20** exhibitor booth with 6ft table, **3** chairs, tablecloth
- **3** Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- **Full spread ad** in event program
- Corporate logo event webpages and select social posts (9 posts)
- Corporate logo featured in post-event video
- Live speaking opportunity
- 2 event attendee tickets
- One featured social media post to promote your company to WOS' social media channels
- MC mention during event
- Company highlight in all event emails

Sponsorship Opportunities



Activation of Choice \$5,000

An exciting opportunity to showcase your company like no other! With a generous sponsorship of \$5,000, you will work with the Women On Site team to create an exciting activation for our attendees based on your interests!

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- **Corporate logo on activation**



←
Photobooth



←
WOS Yearbook



Sponsorship Opportunities

Swag Bag Sponsor \$3,500

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- **Corporate logo on swag bags**

1
available



Sponsorship Opportunities

**WOMEN
ON SITE**

Sticker Sponsor \$2,500

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- **Customized stickers to promote corporate brand**

4
available



Sponsorship Opportunities

Name Tag Sponsor \$3,500

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- **Corporate logo on event name tags/badges**

1
available



Sponsorship Opportunities



Giveaway Sponsor \$5,000

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- **Company logo displayed while representative presents winner**

1
available



Sponsorship Opportunities

Food & Drink Sponsor \$2,000

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- **Corporate logo on menu and bar signs**

6
available



Sponsorship Opportunities

**WOMEN
ON SITE**

Speaker Sponsor \$8,000

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- One-page ad in event program
- Corporate logo event webpages and select social posts (9 posts)
- Corporate logo featured on website and in post-event recap video
- Corporate logo featured on website and in post-event recap video
- **Speaking opportunity during event + 1 event ticket**
- **Headshot and logo projected during presentation**
- **3 featured social media posts about company**

**1
available**



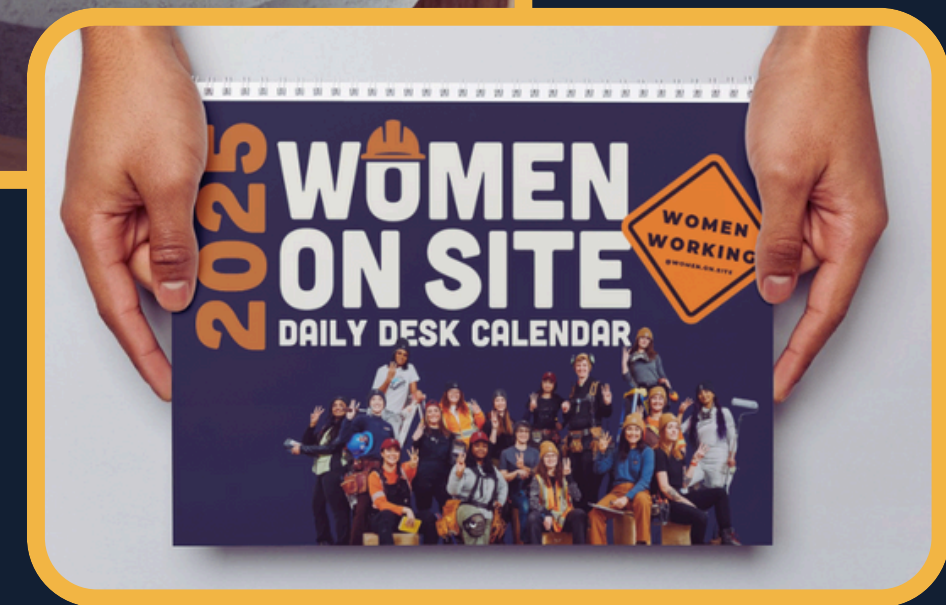
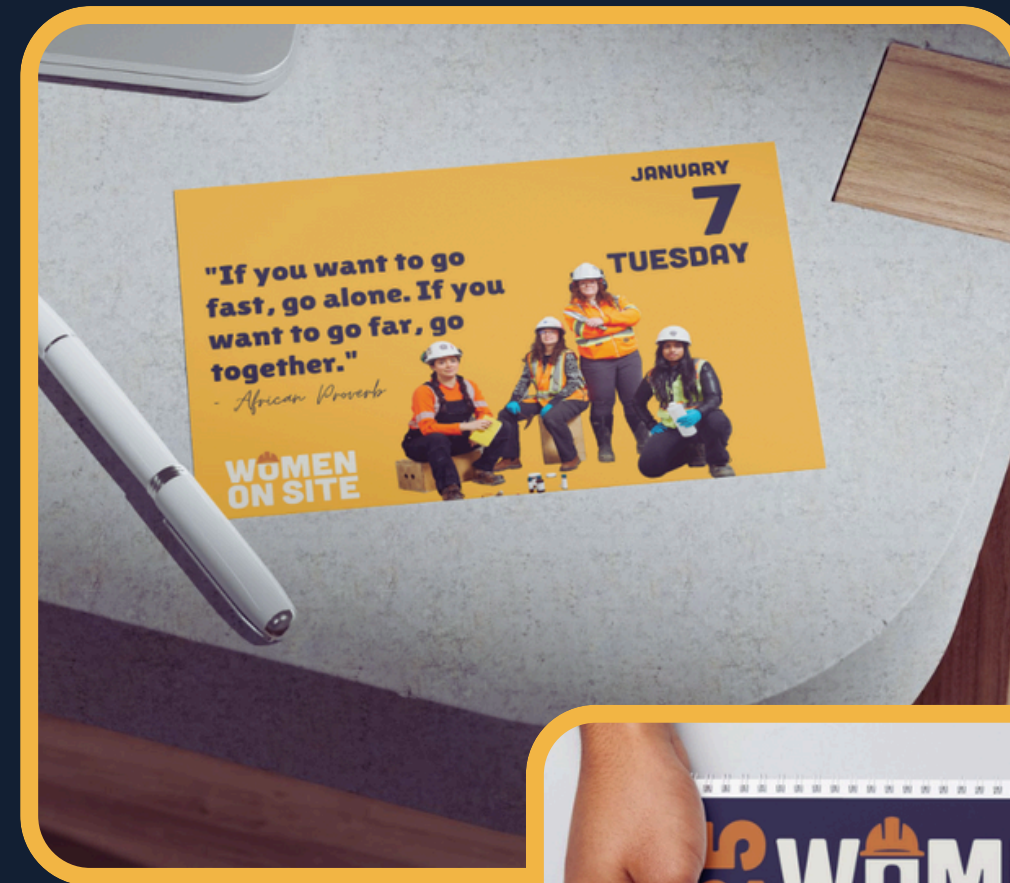
Sponsorship Opportunities



Daily Calendar Sponsor \$10,000

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items
- One-page ad in event program
- Corporate logo event webpages and select social posts (9 posts)
- Corporate logo featured on website and in post-event recap video
- Corporate logo featured on website and in post-event recap video
- **Corporate logo featured on all Daily Calendar Pages**
- **Dedicated page at the beginning of each month**
- **1 featured social media post about speaker/company**

1
available





WOMEN ON SITE

FOR MORE INFORMATION,
PLEASE REACH OUT TO

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